

October 7, 2008

CHAPTER 7 REVIEW

Since people are more likely to open up more when they interact verbally and nonverbally, which interview format is likely to give you the most information?

✗ Face-to-face interviewing will likely give you the most information.

SHORT ANSWER

What is the Readers' Guide to Periodical Literature?

✗ It is a resource that indexes magazine articles.

Who is most prolific publisher in the United States?

✗ The United States federal government

MORE SHORT ANSWER

What were the first books to come to the U.S.?

✗ Almanacs and Bibles

What is the first step in researching a topic?

✗ The first step is assessing your personal knowledge.

SHORT ANSWER, CONTINUED

What are the advantages of interviewing as a way of conducting research?

- ✗ The person you interview may be able to suggest other sources of information.
- ✗ An interview can help you adapt your topic to your specific audience.
- ✗ Personal interviews can enhance your image as a speaker.
- ✗ On some topics, a personal interview may be your only option.

EVEN MORE SHORT ANSWER

TRUE/FALSE QUESTIONS

- ✗ Almanacs are excellent sources when you need specific facts and background information on a topic. ✗ TRUE
- ✗ Generally speaking, information retrieved from Internet sources is less likely to have the level of quality assurance as database sources. ✗ TRUE
- ✗ Information you retrieve by using academic search engines will be less focused and of lower quality than you are likely to gather using a general, commercial search tool. ✗ FALSE
- ✗ Research is not just one-step of the speech construction process but rather it should occur throughout the process. ✗ TRUE
- ✗ You should assess your personal knowledge of a speech topic after developing your research plan. ✗ FALSE

FILL IN THE BLANK

- ✗ RESEARCH is the gathering of evidence and arguments you will need to understand, develop, and explain your topic.
- ✗ A(n) SPEECH FILE is a file that contains each speech you have given.
- ✗ From 1750-1900, the sum total of humankind's knowledge DOUBLED.
- ✗ The advantage of using DATABASE indexes is that the information you get has presumably already been evaluated.
- ✗ Yahoo and Google are examples of two widely used SEARCH ENGINES.

Describe an article file and explain why it is important.

- ✗ An article file includes informative articles on topics that interest you.
- ✗ This gives you a head start on selecting and researching topics for speeches.

What questions begin your research plan? What is their purpose?

- ✗ What information do I need?
- ✗ Where am I most likely to find it?
- ✗ How can I obtain this information?
- ✗ How will time constraints affect my research options?

What are ethical dilemmas and how do they affect speech making? Use examples to illustrate your points.

- ✗ You have a choice regarding the topics you want to present.
- ✗ Sometimes, topics that are exciting may not be appropriate.
- ✗ What do you think?